

50 People To Watch in 2008

JULIA BEESON, TOM BLAIR, RON DONOHO, ADAM ELDER AND MARCIA MANNA

THIS YEAR'S LIST of folks worthy of keeping an eye on includes sportsters like Trevor Hoffman, Chuck Long and Norv Turner. We've included Channel 10's former Troubleshooter Marti Emerald, who's shot her hat into the political ring. Gerry Braun's in the mix—for breathing some new life into *The San Diego Union-Tribune*. Bill McDannell walked across the country to inspire peace, and nobody seemed to care—except us (find out if he's about to do it again). There's much more to entice you to take a look at our list, including a hometown girl who gets to anchor on Fox6 news, the world's fastest amputee and an Aguirre (but not Mike!).

Heather Myers proudly accepted the distinction of *San Diego Magazine's* "People To Watch" along with Chargers coach Norv Turner.



Dana Shertz

The energetic and amiable Shertz, who spent two decades moving up the corporate golf ladder at Callaway and MacGregor, spends more time at nightclubs than golf courses these days. He moved last spring to EnDev Enterprises as COO and managing partner of the entertainment-development group that built Stingaree, the wildly popular Gaslamp Quarter club that's gained a national rep and a celeb following. Though more a fan of jazz than techno, Shertz is perfectly comfortable leading a planned national expansion of EnDev clubs. Next local opening, early this year: Universal, a 14,000-square-foot Hillcrest nightspot billed as "The First Omnisexual Lounge in the Universe."